

Contemporary Communications

November 23, 1994

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NOV 28 1994

Mr. William F. Caton, Acting Secretary
FEDERAL COMMUNICATIONS COMMISSION
Room 222
1919 M Street, NW
Washington, DC 20554

Re: Petition for Rule Making
New FM - Channel 291A
Sageville, Iowa

Dear Mr. Caton:

Enclosed please find an original and five copies of a Petition for Rule Making, filed on behalf of THE SAGEVILLE SHOPPER, requesting the allotment of FM Channel 291A to Sageville, Iowa, as that community's first local FM service.


If this proposal is ultimately adopted, THE SAGEVILLE SHOPPER will promptly apply for authority to construct and operate a new station on the proposed channel.

An additional copy of the first page of the petition is enclosed. Please date-stamp and return to us in the enclosed postage-paid envelope.

If there are any questions, please advise.

Respectfully submitted,

CONTEMPORARY COMMUNICATIONS



Larry G. Fuss
Consultant to THE SAGEVILLE SHOPPER

enclosures (as above)

No. of Copies rec'd 0+4
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Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554

RECEIVED

NOV 28 1994

FCC MAIL ROOM

In the Matter of)
)
Amendment of Section 73.202(b)) MM Docket _____
Table of Allotments,) RM - _____
FM Broadcast Stations)
(Sageville, Iowa))

To: The Commission

PETITION FOR RULE MAKING

Comes now The Sageville Shopper (hereafter "Petitioner"), pursuant to Section 1.401 of the Commission's Rules, and respectfully petitions the Commission to amend the FM Table of Allotments, 47 C.F.R. 73.202(b), to allocate FM Channel 291A to Sageville, Iowa, as that community's first local FM service.

Proposal of Petitioner:

<u>City</u>	<u>Channel Numbers</u>	
	<u>Present</u>	<u>Proposed</u>
Sageville, Iowa	---	291A

In support of this proposal, the following information is herewith submitted for consideration:

Sageville is an incorporated city located in Dubuque County, in northeastern Iowa, approximately 248 kilometers northeast of Des Moines, Iowa. The city population is 291 and the county population is 93,745 1/. Currently, there are no broadcast stations (AM, FM or TV) licensed to serve Sageville, Iowa. Adoption of this proposal will provide Sageville with its first local broadcast service.

Attached hereto and made a part of this petition is a Technical Exhibit in support of the requested allotment. Based on the information contained therein, it appears that the requested channel could be allocated to Sageville in full compliance with the minimum distance separation requirements of Section 73.207(b) of the Commission's Rules, without the imposition of a site-restriction.

If this proposal is adopted, Petitioner will promptly apply for authority to construct and operate a new FM broadcast station at Sageville, Iowa. If a construction

1/ Population figures from the 1990 U.S. Census.

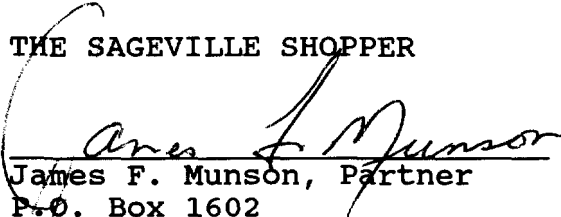
permit is granted, Petitioner will promptly construct and operate the proposed station.

In accordance with Section 1.52 of the Commission's Rules and Regulations, I hereby certify that I have examined the foregoing Petition for Rule Making and the attached Technical Exhibit and that both are true and correct to the best of my knowledge and belief.

WHEREFORE, it is respectfully requested that the instant petition be granted and that the FM Table of Allotments, Section 73.202(b), be amended as requested herein.


Respectfully submitted,

THE SAGEVILLE SHOPPER


James F. Munson, Partner
P.O. Box 1602
Dubuque, IA 52004

By:

CONTEMPORARY COMMUNICATIONS


Larry G. Fuss, Technical Consultant
P.O. Box 1787
Cleveland, MS 38732
(601) 846-1787

TECHNICAL EXHIBIT

**IN SUPPORT OF
PETITION FOR RULE MAKING
NEW FM - CHANNEL 291A
SAGEVILLE, IOWA**

THE SAGEVILLE SHOPPER

Prepared November 17, 1994

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TECHNICAL EXHIBIT

IN SUPPORT OF
PETITION FOR RULE MAKING
NEW FM - CHANNEL 291A
SAGEVILLE, IOWA

THE SAGEVILLE SHOPPER

INTRODUCTION

This Technical Exhibit supports the petition of The Sageville Shopper, seeking to amend the FM Table of Allotments, Section 73.202(b) of the Rules, by allocating FM Channel 291A to Sageville, Iowa, as that community's first local FM channel.

ALLOCATION

A study was performed using the computerized *SEARCHFM* frequency search program and the current FCC/NTIS database to determine if Channel 291A could be allocated in compliance with the minimum distance separation requirements of Section 73.207(b) of the Commission's Rules. The study included all applicable co-channel, adjacent-channel and IF separations. The results of that study indicate that Channel 291A may be allocated to Sageville in full compliance with Section

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73.207(b), without the imposition of a site-restriction.

The "useable area" for Channel 291A is indicated on Exhibit A, attached hereto. The exhibit depicts the required separation arcs from all pertinent co-channel and adjacent channel stations and allocations. As indicated, there is ample area in the vicinity of Sageville in which to locate a transmitter site. Assuming maximum Class A facilities (6 kw @ 100 meters above average terrain), a transmitter site at any location within the useable area would enable the proposed station to provide adequate city-grade (70 dBu) coverage to the entire city, in full compliance with Section 73.315(a) and (b).

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CONCLUSION

The proposed change in the table of allotments will not create a short-spacing to any existing station, pending application or vacant allotment, and will not require the reallocation of any station, pending application or vacant allotment.

A copy of the separation study for Channel 291A is attached hereto as Exhibit B and made a part of this report (only those stations and channels sufficiently close for concern are noted therein).

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CERTIFICATION

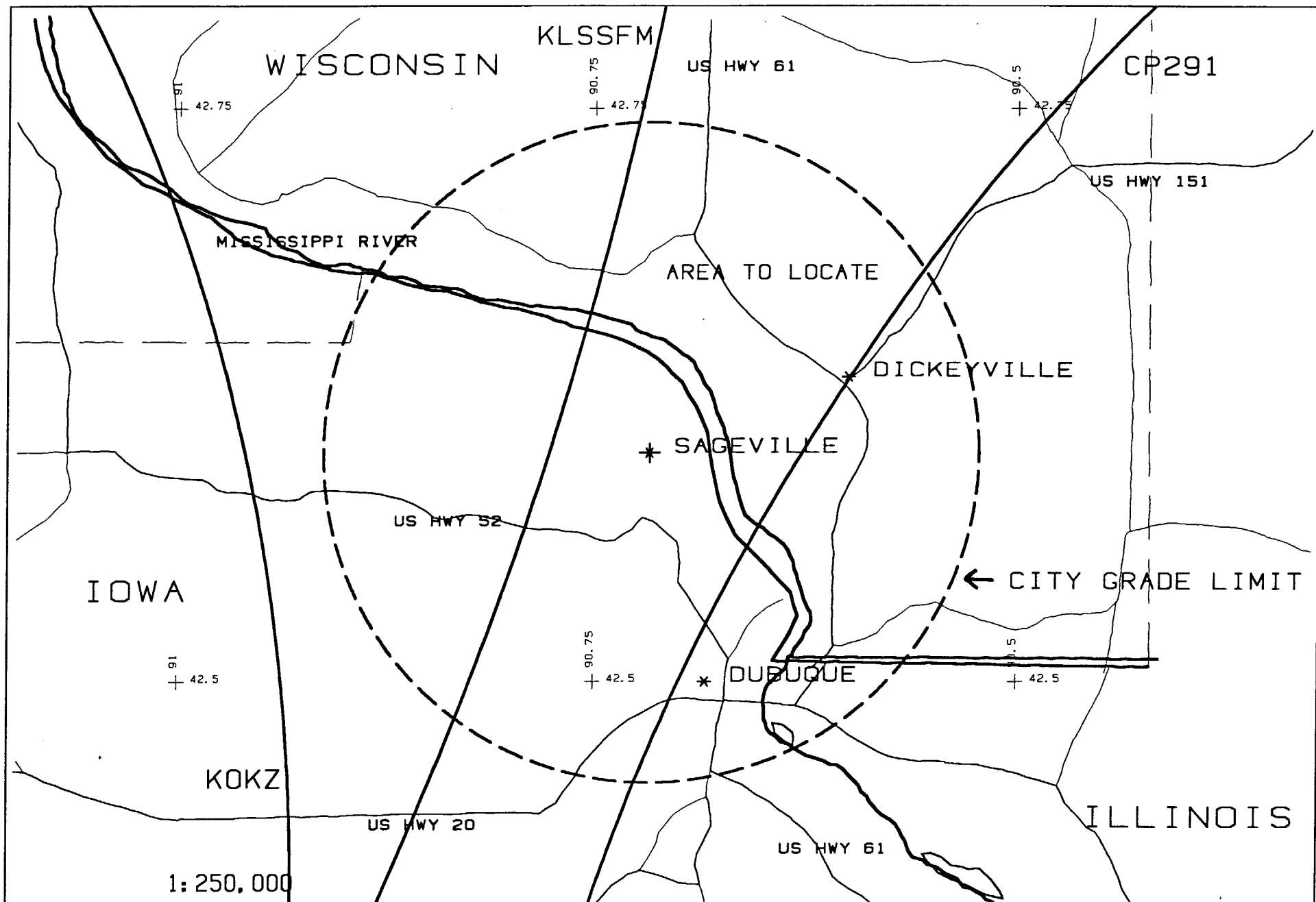
State of Mississippi)
) ss.
County of Bolivar)

I, Larry G. Fuss, do hereby certify as follows:

- 1) I am a qualified and experienced broadcast consultant. I have been actively involved in the broadcast industry since 1972 and currently hold a lifetime FCC General Class Radio Telephone License (License No. PG-8-8450).
- 2) I have prepared numerous applications and rule making petitions which have been accepted for filing with the Federal Communications Commission.
- 3) I have been retained by The Sageville Shopper to prepare the attached Technical Exhibit.
- 4) The Technical Exhibit, of which this deposition is a part, and the measurements, calculations, studies and determinations upon which this report is based, were prepared by me or under my supervision and direction. All material contained therein is believed to be true and correct, to the best of my knowledge and belief.

Larry G. Fuss
Larry G. Fuss
Affiant

11/16/94
Date



CONTEMPORARY COMMUNICATIONS
BROADCAST CONSULTANTS

EXHIBIT B

SAGEVILLE IOWA
NEW FM ALLOCATION STUDY

REFERENCE
42 36 00 N
90 43 00 W

CLASS = A
Current Spacings

DISPLAY DATES
DATA 09-30-94
SEARCH 11-16-94

----- Channel 291 - 106.1 MHz -----

Call	Channel	Location	Dist	Azi	FCC	Margin	
N. Lat.	W. Lng.	Power	HAAT				
KLSSFM LI	291C1	Mason City	IA	204.71	287.1	200.0	4.71
43 08 31	93 06 40	CN	100.000 kW	96 M			
Music Man Broadcasting, Inc.							
CP291 CP	291A	Oregon	IL	121.34	119.3	115.0	6.34
42 03 53	89 26 00	CN	3.000 kW	100 M			
Farm Belt Radio, Inc.							
KOKZ LI	289C	Waterloo	IA	114.53	259.4	95.0	19.53
42 24 35	92 05 10	CN	100.000 kW	403 M			
Kxel Broadcasting Company, In							
WWQMFM LI	292A	Middleton	WI	112.27	63.5	72.0	40.27
43 03 01	89 29 15	CN	4.500 kW	116 M			
Enterprise Media of Madison,							
WWQMFM CP	292A	Middleton	WI	112.34	63.5	72.0	40.34
43 03 03	89 29 13	CN	4.500 kW	114 M			
Enterprise Media of Madison,							
KRVR LI	293C1	Davenport	IA	118.63	174.3	75.0	43.63
41 32 14	90 34 30	CN	60.000 kW	64 M			
Community Radio, Inc.							
KRVR.C CP	293C1	Davenport	IA	118.64	170.4	75.0	43.64
41 32 49	90 28 35	CN	88.000 kW	312 M			
K-River Broadcasting, Inc.							
KMAQ LI	237A	Maquoketa	IA	57.05	172.7	10.0	47.05
42 05 26	90 37 43	CN	3.000 kW	100 M			
Maquoketa Broadcasting Co.							
WMJB LI	290A	Evansville	WI	121.03	83.3	72.0	49.03
42 43 38	89 15 02	CN	1.400 kW	147 M			
Eagle Broadcasting of Souther							